

Brendan Barry

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Employment

Euromonitor International

CHICAGO, ILLINOIS

A market research company headquartered in London, I worked on the Product Design team until I took over the renamed Design Team in September 2015.

Head of Design

SEP 2015–PRESENT

I lead a team of designers and technologists whose responsibilities span from evolving and maintaining the corporate and product brands through to layout to UX/UI design for both public- and subscriber-facing content.

Design Lead

MAY 2014–SEP 2015

I managed a team of three designers who worked on projects from product branding to data visualisation pieces to supporting an ideation session for Euromonitor's consultancy division.

Senior Designer

AUG 2012–MAY 2014

I assisted in hiring two new designers to build out the Product Design Team so we could continue to take on new and more varied work.

Senior Graphic Designer

AUG 2011–AUG 2012

After our corporate brand, I created a brand around Euromonitor's core product, Passport. My other responsibilities included the design and production of nearly one hundred data-visualisation pieces for both a public- and subscriber-audience.

Graphic Designer

FEB 2009–AUG 2011

I developed and refreshed the Euromonitor brand, designed the front-end of a data-rich internet application that showcases the breadth of Euromonitor's market research data, and began developing a system and process for static data-visualisation content pieces.

Education

BFA in Graphic Design

MAY 2008

University of the Arts
Philadelphia, Pennsylvania

Workshop with Steff Geissbuhler

University of the Arts

Intensive week-long programme centring on the initial stages of logotype development